



**Seattle
Humane**

Saving Lives, Completing Families

Strategic Plan

OUR MISSION:

We proudly promote the human-animal bond by saving and serving pets in need.

OUR GUIDING PRINCIPLES:

Every companion animal deserves a loving home regardless of age, ability or circumstance. Collaboration and cooperation with community groups, volunteers and civic and charitable organizations are essential to accomplishing our objectives.

Our community desires and expects all adoptable animals to be humanely cared for and ultimately placed into loving homes. Keeping pets in a family is vital to avoiding pet homelessness.

Geographic boundaries need not limit our commitment to saving lives.

In short - we get them here, we get them healthy and happy, and we get them home.



OUR CHALLENGES:

Over 12,000 adoptable pets are euthanized each year in the Puget Sound region.

The community-wide live-save rate for shelter pets in the Puget Sound region is 75 percent.

Virtually all animal welfare organizations in the region lack the necessary scale to independently meet ever-growing demand, due in part to inadequate financial resources, physical constraints and lack of community support.

Due to financial hardship and/or disability, each year thousands of pet owners face having to give up their pet.

Among the general public, there is a broad-based knowledge gap about animal welfare agency responsibilities, functions, jurisdictions, funding and relationships.

Despite the public's love for their pets, philanthropic support for animal welfare represents less than 1 percent of all giving.



OUR PROMISE:

We will create joint ventures and innovative partnerships with civic, charitable and advocacy organizations to leverage and amplify our resources and raise the live-save rate in our community to more than 90 percent by 2020.

We will increase the lives saved at Seattle Humane to 10,000 pets by 2017.

We will construct and maintain a 57,000-square-foot shelter dedicated to adoption services, public education, community outreach and medical care, with a veterinary teaching component.

We will increase spay/neuter capacity for the region's qualified-income community by 300 percent by 2020.

In cooperation with WSU's College of Veterinary Medicine, we will train 4th year veterinary students, providing each with hands-on access and experience unavailable at any other agency in the region.

We will raise community awareness by offering accessible and robust public education programs in the community.

We will provide support, education and resources to our community to ensure that companion animals are able to live happy, healthy lives at home with their families, where they belong.

